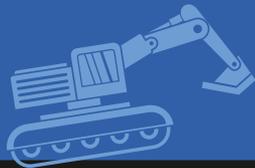


Helping India Build Better



It is estimated that India's population will grow to 1.7 billion by 2050 adding nearly 900 million people to Indian cities requiring the urban capacity to grow by nearly 400% in less than 40 years.⁽¹⁾



India's rapid economic growth has juxtaposed with rapid urbanization and population boom. This multifaceted expansion has put the existing infrastructure and power sector under immense strain.

An alarming reality that has compelled the policy makers and infrastructure sector to look for innovative ideas, smart solutions and Co-Creators to help meet the present and future demands.

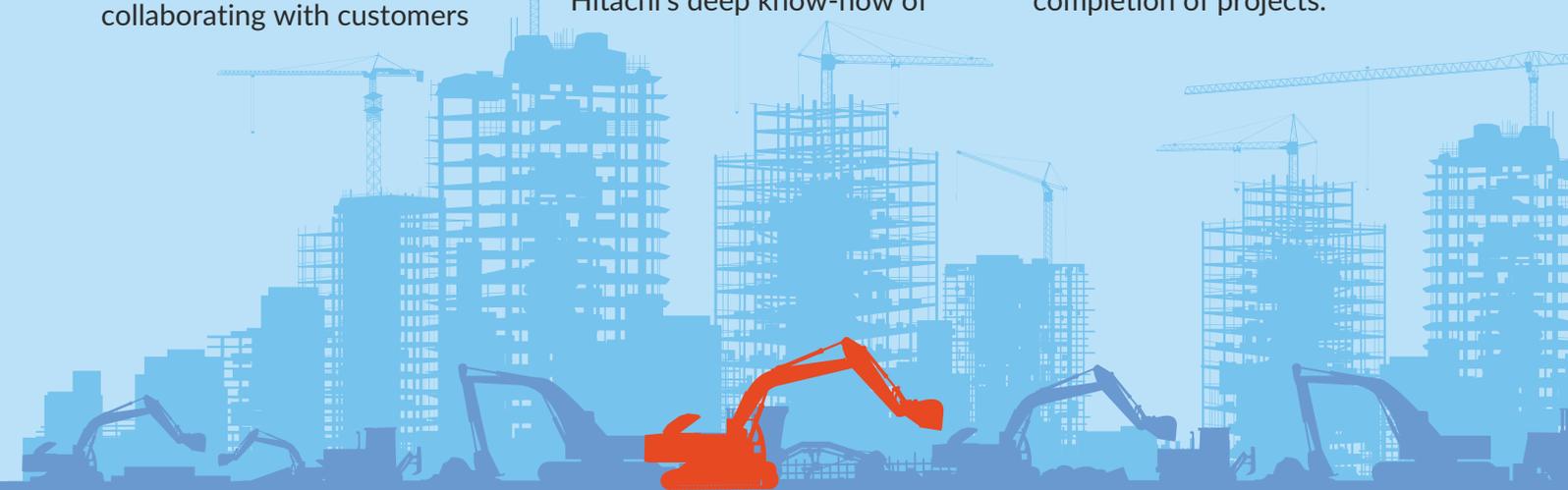
Realizing the necessity for smart execution backed by efficient technology, Tata Hitachi Construction Machinery Co. Pvt. Ltd., a Hitachi Group Company is collaborating with customers

widely engaged in various urban development projects in India to meet these challenges. As one of the leading manufacturers of hydraulic excavators, backhoe loaders, wheel loaders, dump trucks, motor graders and cranes, Tata Hitachi Construction Machinery is offering customers global standard construction machinery that contributes to low carbon footprint society yet is uncompromising on performance and endurance.

A stellar example of government's progressive 'Make in India' initiative and Hitachi's deep know-how of

urban transformation through ecologically sustainable solutions, these cutting-edge construction and mining machines are being increasingly recognized as a preferred choice of industry leaders across sectors.

Recognized as one of the largest selections of construction machinery in the industry, these global standard high performers are known for their ease of operation, quality, durability, technology enabled pioneering features and high safety standards. These attributes ensure low downtime of the machines facilitating timely completion of projects.



Continuous innovations in product portfolio help progressively meet industry's evolving demands.

Responding to growing automation and digitalization in India, Tata Hitachi Construction Machinery is offering customers remote fleet management system with unique Global e - Service offering.

This outstanding feature allows the customer easy access to on site machines - thereby helping concerned person to access operating information real time and be able to increase machine productivity and reduce downtime.

Achieved with the help of IoT sensors on the machine, the system is available round the clock and can be viewed at

remote locations using laptops and mobile devices.

In addition to this, as a part of Tata Hitachi Construction Machinery's customer service offering, the customers have access to the company's robust service capabilities through IT enabled solutions.

Besides this, to further augment customer's efficiency, TATA Hitachi Construction Machinery has devised ConSite, a next-generation service solution that utilizes Information Communication Technology (ICT), delivering monthly reports to customers. These summary reports provide a critical overview of the operation of all the fleet owner's machines, and detailed reports that show information about individual

machines helping customer to make informed decisions.

Tata Hitachi Construction Machinery's recently launched Backhoe Loader - Shinrai has introduced InSite, a GPS & GPRS based remoted machine monitoring application that helps customers instantly track their machine's location. Its advanced telematics suite monitors the machine's location, utilization and health parameters real time.

With these significant advancements that are helping customers build smarter and better, Hitachi is effectively bringing Social Innovation in Infrastructure Sector. Thereby, efficiently co-partnering in the nation and society's growth and build a better Urban Life.

Source -
(1) Population Projection for India, 2001-26, Registrar General & Census Commissioner of India, 2006



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