



High on Economy, Low on Emission

Over the years, India has transformed from a predominantly agrarian economy to a burgeoning urban landscape. Among other perceptible changes, the metamorphosis has resulted in fast-paced economic growth, higher disposable income and overwhelming appreciation in the vehicular density on the Indian roads. It is estimated that the number of passenger vehicles will go up from 29 million in 2015 to more than 48 million vehicles by 2020.⁽¹⁾

Seeing the trend, the government in pursuit of its 'Sustainable Development Goal to make cities and human settlements inclusive, safe, resilient and sustainable' is aiming for efficient and safe passenger vehicles that conform to highest performance and production standards. The makers too are responding to the growing awareness of the consumers and the society's demand for superior vehicles,

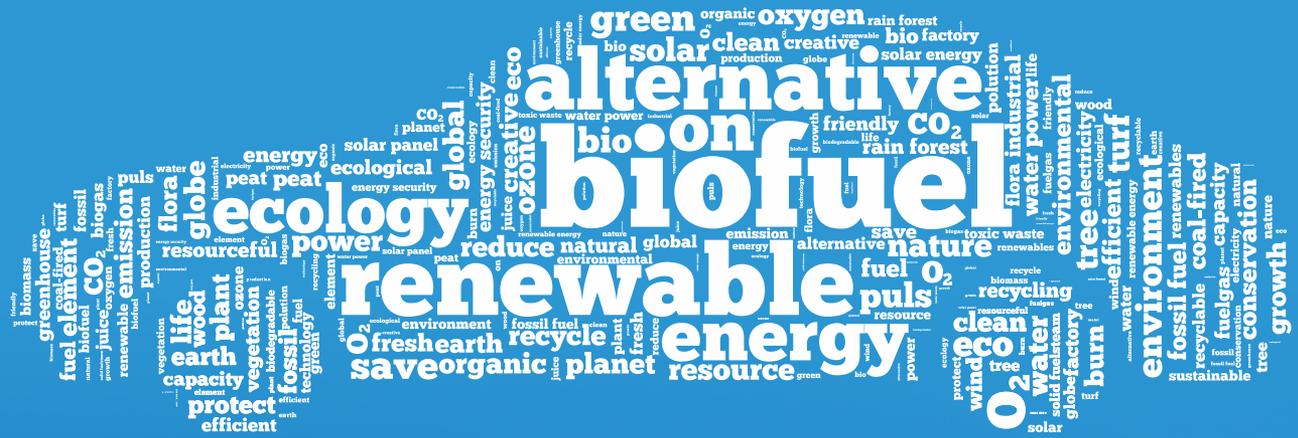
with higher performance and better emission standards.

So, as a natural progression, with an aggressive domestic demand and 'Make in India' push, the country is emerging as one of the fastest growing automobile manufacturing hub in the world.

In a competitive environment where domestic and brands compete each other for the customer loyalty and market share, Hitachi's superior

Technology is helping the Automotive OEM's to introduce highly fuel-efficient and safe vehicles in India, meeting Indian Customer expectations and emission standards. Hitachi plays a major role in this transformation by locally manufacturing key automobile components at its global standard production facility, Hitachi Automotive Systems India, located in Chennai, India.





Hitachi supplies products and technologies, which contribute towards safe and comfortable automobiles with improved fuel efficiency and emission. Valve Timing Control System (VTC) and Ignition Coils produced in India help OEM's in India to introduce vehicles meeting these standards.

Hitachi spends significant resources in R&D to invent future technologies, which protect environment and ensure sustainable growth. By leveraging Hitachi's globally acknowledged Social Innovation Business, Hitachi Automotive Systems (India) has established itself as a preferred partner of

major passenger car manufacturers in India and contribute to the Indian Automobile Industry to roll out safe-smart and environment friendly vehicles.



Hitachi Automotive Systems facility in Chennai

Source -
 (1) <https://www.livemint.com/Companies/vbNU9FS9PDU5UPpUSkGYTN/Indias-passenger-vehicle-density-to-nearly-double-by-2020.html>



 SCAN ME!

 **Linked in**

This QR code directly connects to the mobile site if you have LinkedIn app in the mobile.

Hitachi Automotive Systems (India) Pvt. Ltd.
 Plot No. 17, One Hub Chennai, Panchanthiruthi Village, Manamathy PO, Thiruporur Taluk, Kancheepuram - 603 105
<http://www.hitachi-automotive.co.jp/en/>
<http://social-innovation.hitachi/in>

HITACHI
 Inspire the Next