



IoT for Larger Good

Today technology is ubiquitous and plays a greater role than ever before, improving our daily lives and boosting the economy.

Only Hitachi Vantara combines 60 years of information technology (IT) and 100 years of operational technology (OT) experience to connect business, human and machine data. We create IoT solutions that drive the benefits of your business and society as a whole. Being on the forefront of data innovation, Hitachi Vantara understands that the future of growth lies in effective data analysis. The public sector and businesses are facing pressure to optimize resources, dig deep into data to unlock hidden potential, connect with changing market trends to contribute to the nation's economic growth and technological advancement through new value creation.

In the bigger view of Hitachi's Social Innovation vision, data

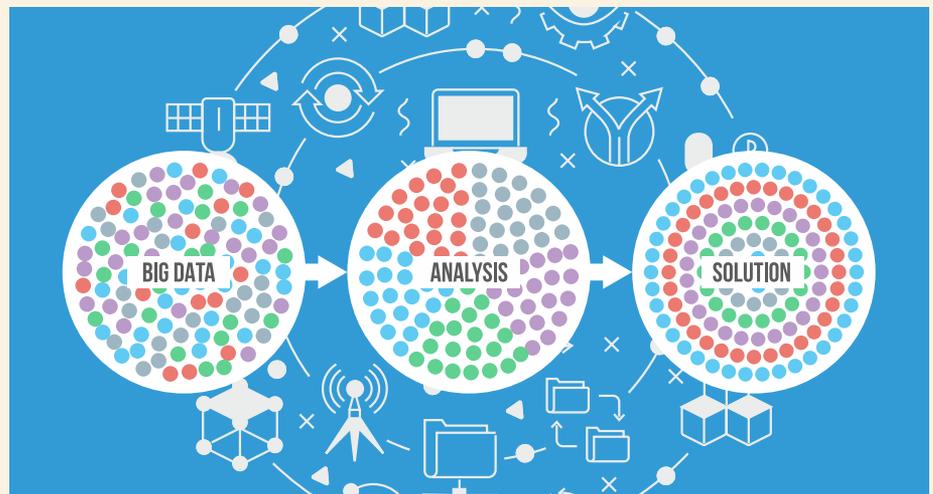
innovation is key. Harnessing the power of data can help businesses in India achieve better outcomes and make cities smarter, safer and sustainable. The country's immense geographical and social diversity offers opportunities and challenges that demand tailor-made solutions and intelligent combinations, addressing a wide array of social issues in the years to come.

In India, Hitachi partners with the Government of India's progressive e-governance and 'Make in India' initiatives to take a predominantly agrarian India into the IoT era – a leap that is critical to the nation's emergence as a global production and economic powerhouse.

By efficiently bringing together analytics, industrial expertise and technology, Hitachi Vantara India Pvt. Ltd., a Hitachi Group company, is emerging as a great solution provider that elevates our customers' innovation advantages. We accomplish this by offering them a data partner with unprecedented range and depth in data management, with our exceptional operational and informational experience. Hitachi Vantara is changing the way enterprises work:



- Because disruption has arrived in every industry, enterprises must transform now or they risk becoming irrelevant. We have mastered an adaptable co-creation process that delivers data-driven solutions, regardless of the complexity of business challenges, at the speed modern industry requires.
- With business, human and machine data, we combine experience in managing data in IT with our knowledge of industry in OT to drive meaningful outcomes. We know data better than anyone.
- In transportation, telecom, manufacturing and more, our solutions help businesses succeed through improved data insight.



- We have a unique approach to IoT with our Lumada solutions for digital innovation, highly flexible and composable solutions that give you simplified management and greater utilization of your business and industrial assets.
- We offer you a robust portfolio of solutions with our

uniquely designed 'data stairway to value' to help you store, protect, enrich, activate and monetize your data to uncover insights and take useful action.

With an integrated solutions portfolio, Hitachi is leading customers and the society into the IoT era with our unique IT and OT heritage.



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